

## Lecture 6: Support Vector Machine (Part 1)

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We will now derive a different method for linear classification—*Support Vector Machine (SVM)*—that is based on the idea of *margin maximization*.

## 1 Margin Maximization

Let us start with an easy case where the data is linearly separable. In this case, there may be infinitely many linear predictors that can achieve zero training error. An intuitive solution to break ties is to select the predictor that maximizes the distance between the data points and the decision boundary, which is given by a hyperplane in this case. Now let us write this as an optimization.

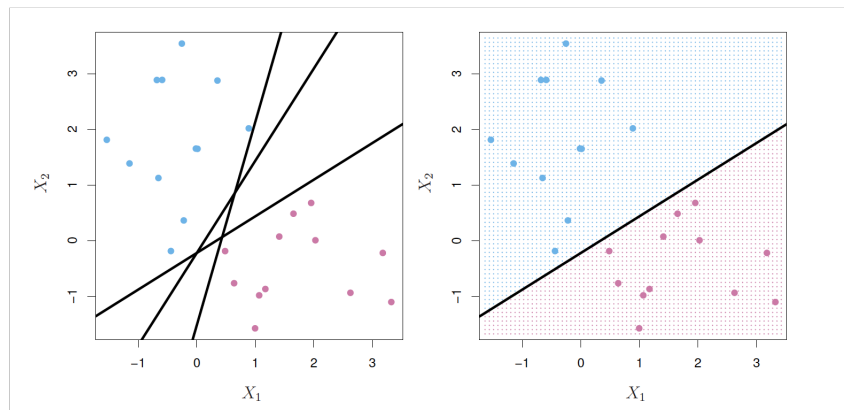


Figure 1: There are infinitely many hyperplanes that can classify all the training data correctly. We are looking for the one that maximizes the margin. Image source.

For any linear predictor with a weight vector  $\mathbf{w} \in \mathbb{R}^d$ , the decision boundary is the hyperplane  $H = \{x \in \mathbb{R}^d \mid \mathbf{w}^\top x = 0\}$ . If the linear predictor perfectly classifies has zero training error, then we know that for all  $(x_i, y_i) \in \mathbb{R}^d \times \{\pm 1\}$ :  $y_i \mathbf{w}^\top x_i > 0$ . The distance between the point  $y_i x_i$  and  $H$  is given by

$$\frac{y_i \mathbf{w}^\top x_i}{\|\mathbf{w}\|_2}$$

The smallest distance from all training points to the hyperplane is given by

$$\min_i \frac{y_i \mathbf{w}^\top x_i}{\|\mathbf{w}\|_2}$$

Then the problem of maximizing the margin or distance from the separating hyperplane to the training data is:

$$\max_{\mathbf{w}} \min_i \frac{y_i \mathbf{w}^\top x_i}{\|\mathbf{w}\|_2}$$

Observe that rescaling the vector  $\mathbf{w}$  does not actually change the relevant hyperplane and the distances. It suffices to consider the set  $\mathbf{w}$ 's such that  $\min_i y_i \mathbf{w}^\top x_i = 1$ . Then the problem of margin maximization becomes

$$\max_{\mathbf{w}} \frac{1}{\|\mathbf{w}\|_2} \quad \text{such that} \quad \min_i y_i (\mathbf{w}^\top x_i) = 1$$

Or equivalently,

$$\min_{\mathbf{w}} \frac{1}{2} \|\mathbf{w}\|_2^2 \quad \text{such that} \quad \forall i, y_i (\mathbf{w}^\top x_i) \geq 1 \tag{1}$$

Note that the objectives are the same, but the constraints are different. (Why are two optimization problems equivalent?)

The optimization problem in (1) computes the linear classifier with the largest margin—the support vector machine (SVM) classifier. The solution is also unique.

## Soft-Margin SVM

More generally, the training examples may not be linearly separable. To handle this case, we will introduce *slack variables*. For each of the  $n$  training examples, we will introduce a non-negative variable  $\xi_i$ , and the optimization problem becomes:

$$\min_{\mathbf{w}} \frac{1}{2} \|\mathbf{w}\|_2^2 + C \sum_{i=1}^n \xi_i \quad \text{such that} \tag{2}$$

$$\forall i, \quad y_i (\mathbf{w}^\top x_i) \geq 1 - \xi_i \tag{3}$$

$$\forall i, \quad \xi_i \geq 0 \tag{4}$$

This is also called the *soft-margin* SVM. Note that  $\xi_i / \|\mathbf{w}\|_2$  is the distance the example  $i$  need to move to satisfy the constraint  $y_i (\mathbf{w}^\top x_i) \geq 1$ .

Equivalently, the soft-margin SVM problem can be written as the following unconstrained optimization problem, which replaces the second term with hinge losses:

$$\min_{\mathbf{w}} \frac{1}{2} \|\mathbf{w}\|_2^2 + C \sum_{i=1}^n \underbrace{\max\{0, 1 - y_i \mathbf{w}^\top x_i\}}_{\text{hinge loss}}$$

We will now introduce a more general method that turns a constrained optimization problem into an unconstrained optimization problem by using the idea of Lagrange duality.

## Detour of Duality

In general, consider the following constrained optimization problem:

$$\min_{\mathbf{w}} F(\mathbf{w}) \quad \text{s.t.} \quad h_j(\mathbf{w}) \leq 0 \quad \forall j \in [m]$$

For each of the constraint, we can introduce a Lagrangian multiplier  $\lambda_j \geq 0$ , and write down the following Lagrangian function:

$$L(\mathbf{w}, \lambda) = F(\mathbf{w}) + \sum_{j=1}^m \lambda_j h_j(\mathbf{w})$$

Note that  $\max_{\lambda} L(\mathbf{w}, \lambda)$  is  $\infty$  whenever the  $\mathbf{w}$  violates one of the constraints. This means the solution to the following problem

$$\min_{\mathbf{w}} \max_{\lambda} L(\mathbf{w}, \lambda)$$

is exactly the solution to constrained optimization problem. (Why?)

Now let's swap min and max, and consider the following problem:

$$\max_{\lambda} \min_{\mathbf{w}} L(\mathbf{w}, \lambda)$$

Let  $\mathbf{w}^* = \arg \min_{\mathbf{w}} (\max_{\lambda} L(\mathbf{w}, \lambda))$  and  $\lambda^* = \arg \max_{\lambda} (\min_{\mathbf{w}} L(\mathbf{w}, \lambda))$ . We can derive the following:

$$\begin{aligned} \max_{\lambda} \min_{\mathbf{w}} L(\mathbf{w}, \lambda) &= \min_{\mathbf{w}} L(\mathbf{w}, \lambda^*) && \text{(definition of } \lambda^*) \\ &\leq L(\mathbf{w}^*, \lambda^*) && \text{(definition of min)} \\ &\leq \max_{\lambda} L(\mathbf{w}^*, \lambda) && \text{(definition of max)} \\ &= \min_{\mathbf{w}} \max_{\lambda} L(\mathbf{w}, \lambda) && \text{(definition of } \mathbf{w}^*) \end{aligned}$$

The relationship of  $\max \min \leq \min \max$  is called *weak duality*.

Under "mild" condition (e.g. convex quadratic problem, the so-called Slater's condition), we also have *strong duality*:

$$\max_{\lambda} \min_{\mathbf{w}} L(\mathbf{w}, \lambda) = \min_{\mathbf{w}} \max_{\lambda} L(\mathbf{w}, \lambda)$$

Under strong duality, we can further write:

$$\begin{aligned} F(\mathbf{w}^*) &= \min_{\mathbf{w}} \max_{\lambda} L(\mathbf{w}, \lambda) && \text{(definition of } \mathbf{w}^*) \\ &= \max_{\lambda} \min_{\mathbf{w}} L(\mathbf{w}, \lambda) && \text{(strong duality)} \\ &= \min_{\mathbf{w}} L(\mathbf{w}, \lambda^*) && \text{(definition of } \lambda^*) \\ &\leq L(\mathbf{w}^*, \lambda^*) && \text{(definition of min)} \\ &= F(\mathbf{w}^*) + \sum_j \lambda_j^* h_j(\mathbf{w}^*) && \text{(definition of } L) \end{aligned}$$

Note that since  $\mathbf{w}^*$  is a feasible solution such that  $h_j(\mathbf{w}^*) \leq 0$  for all  $j$ , each term  $\lambda_j^* h_j(\mathbf{w}^*) \leq 0$ , and so the inequality above should also just be equality. This has the following implications:

- (Complementary slackness): last equality implies that  $\lambda_j^* h_j(\mathbf{w}^*) = 0$  for all  $j$ .
- (Stationarity):  $\mathbf{w}^*$  is the minimizer of  $L(\mathbf{w}, \lambda^*)$  and thus has gradient zero

$$\nabla_{\mathbf{w}} L(w^*, \lambda^*) = \nabla F(w^*) + \sum_j \lambda_j^* \nabla h_j(\mathbf{w}^*) = \mathbf{0}$$

- (Feasibility):  $\lambda_j \geq 0$  and  $h_j(\mathbf{w}^*) \leq 0$  for all  $j$ .

These are also called the KKT conditions, which are necessary conditions for the optimal solutions. But they are sufficient when  $F$  is convex and the set of  $h_j$  are continuously differentiable convex functions.

**What is KKT?** This was previously known as the KT (Kuhn-Tucker) conditions since the conditions first appeared in publication by Kuhn and Tucker in 1951. However, later people found out that Karush had stated the conditions in his unpublished master's thesis of 1939.